



### DEVELOPING A SUCCESSFUL TALENT MANAGEMENT STRATEGY

This month's newsletter focuses on steps you can take to create a world-class talent management strategy.

In today's challenging business landscape, how you manage your talent is critical to driving sustainable growth and success. Creating a strong strategy will help you become an employer of choice and gain your "unfair share" of talent.

Building an integrated strategy requires developing consistent processes around your talent lifecycle, starting with an understanding of your organization's values.

Follow the link to learn more.

[Learn More](#)

### THIS MONTH'S NEWSLETTER

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## The Employee Lifecycle

### Become an employer of choice by owning your employee lifecycle!

Becoming an employer of choice and gaining your "unfair share" of talent does not happen by accident. It requires strategically managing your employee lifecycle.

Watch the video to learn more about:

- The employee lifecycle and why it is important
- Why your culture is the core of your lifecycle
- Where to find the biggest talent management challenges



[Watch the Video](#)

## UPCOMING WEBINARS



When: Wednesday, July 19

Time: 12 pm EDT / 9 am PDT

[Register](#)

### Navigating the New Normal: Helping Leaders Inspire Engagement in the Hybrid Workplace

Our partner, Tina Schust Robinson, is a sought-after speaker, leadership coach, and workplace consultant who helps organizations unleash the potential of their people. She has spoken on international stages about the need to rethink engagement – shifting away from big projects and programs and focusing instead on personalized conversations between managers and employees. As we continue to navigate remote and hybrid work, there is a critical need for this kind of human connection.

If you are a leader (or support leaders in your organization) you don't want to miss this practical discussion on making engagement "personal" – and inspiring motivation, commitment, and retention.

This is an incredible opportunity to learn from one of the industry's thought leaders, recently returned from speaking at the Society for HR Management (SHRM)'s international conference in Las Vegas.

## TIPS FROM OUR EXPERTS

### Unleashing Your Potential: Leveraging Strengths Assessments for Career Growth

Understanding and harnessing your unique strengths can be a game-changer for career growth and fulfillment. Strength assessments offer valuable insights into your unique abilities, talents, and characteristics, enabling you to leverage them effectively in your professional journey.

There are a variety of assessments that can be used to give you a deeper understanding of yourself and how you interact with others. To realize the



Erin Fitzpatrick discusses how to use assessment tools to accelerate your career.

potential of any assessment, you should:

- Take the assessment with an open mind
- Reflect on your results
- Create an action plan
- Incorporate your strengths into your daily activities
- Adapt and work to overcome challenges

[Read More](#)



## NEW COURSES

### The Strength Deployment Inventory

Take the lead in creating a high performing team in your organization!

The SDI Assessment and personal feedback will help you become a better leader and improve the performance of your team. With the assessment, you will receive:

- 45-minute personal review session based on your assessment results
- An understanding of your strengths and how they can help you succeed
- An overview of your "overused" strengths and how they may be holding you back
- A description of your approach to the stages of conflict and how to manage them



[Learn More](#)

## TALENT STRATEGY ASSESSMENT

Not sure how to begin developing your talent management strategy?

Take the Talent Strategy Assessment!

We are offering you the opportunity to take our Talent Strategy Assessment for free!

You will receive a customized report highlighting your talent management strengths and opportunities for improvement.



[Learn More](#)



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