

The official e-newsletter of the Talent Strategy Collection



### **DEVELOPING A SUCCESSFUL** JOB SEARCH STRATEGY

This month's newsletter is focused on finding your next job. If you are looking, we hope these tips and tricks will help you find a great position.

Developing a successful job search strategy is essential to increasing your chances of landing your dream job. Here are some tips on how to create a winning job search strategy:

- 1. Define your goals and target industries
- 2. Update your resume and cover letter
- 3. Network, network, network
- 4. Use online job search tools
- 5. Prepare for your interviews
- 6. Follow up

Remember to stay focused, stay positive, and don't give up if you don't find your dream job right away. Good luck!

Learn More

### THIS MONTH'S **NEWSLETTER**

Developing a Successful Job Search Strategy

Get the Most Out of LinkedIn

**Upcoming Webinars** 

**Tips From Our Experts** 

New Courses

**Talent Strategy Assessment** 

# Get the Most Out of LinkedIn

## When was the last time you updated your LinkedIn **Profile?**

Wondering how to create an effective LinkedIn profile to quickly get you the job you want?

Creating a Professional LinkedIn Profile and receive tips and tricks to:

Download the Seven Steps to

• Update your "Title"

Add a professional profile picture

- · Customize your LinkedIn profile
- banner Customize your url
- more interaction

Building your LinkedIn Profile

LinkedIn profile

Seven steps to creating a professional





Coupon Code: FREESTEPS100

Download the Document

• Change your setting to promote

· Update your Skills

# **Results of the 2023 Employee**

**UPCOMING WEBINARS** 



Register

# Our partner, Sigred Group, recently conducted their 2023 Employee

**Engagement Survey** 

Engagement Survey. Join Sigred Group partner, Mike Dergis to discuss the findings of the survey and learn costeffective steps you can take today to improve your employee engagement. TIPS FROM OUR EXPERTS

# Do I need a career coach?

#### Perhaps you are feeling stuck in a career or role you "just fell into" - not

but knowing you need a change. Maybe you know exactly what you'd love to be doing but know you need

quite sure what you'd like to do next

support to make it happen. I've been there myself. I was very good at what I did and continually received promotions, moving up the

corporate ladder into increasingly

higher profile roles. Until one day ...



Read More



Secrets of a Successful Job Search

Starting a new job search can be stressful. Not knowing the right steps to take can lead to uncertainty and disappointing results.



In this course, you will learn expert tips and tricks to identifying and land your next career opportunity.

#### This course is for:

- People looking to find their next career.
- People who want to transition from one industry to another.
- Recent (or soon to be) students looking for their first job.

"This course was wonderful! Cheryl provided a lot of information that I didn't know." - Andy D.

# TALENT STRATEGY ASSESSMENT Not sure where to begin?

Assessment!

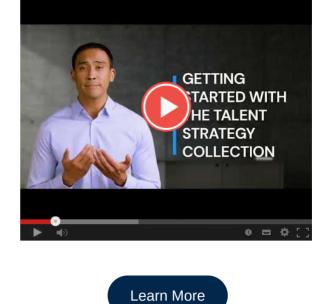
We are offering you the

Take the Talent Strategy

opportunity to take our Talent Strategy Assessment for free!

You will receive a customized

report highlighting your talent management strengths and opportunities for improvement.





you can <u>update your preferences</u> or <u>unsubscribe from this list.</u>